

Online Child Exploitation & What You Can Do To Prevent It

NATIONAL
CENTER FOR 
**MISSING &
EXPLOITED**
CHILDREN®
www.missingkids.com

NetSmartz® Workshop

National Center for Missing & Exploited Children

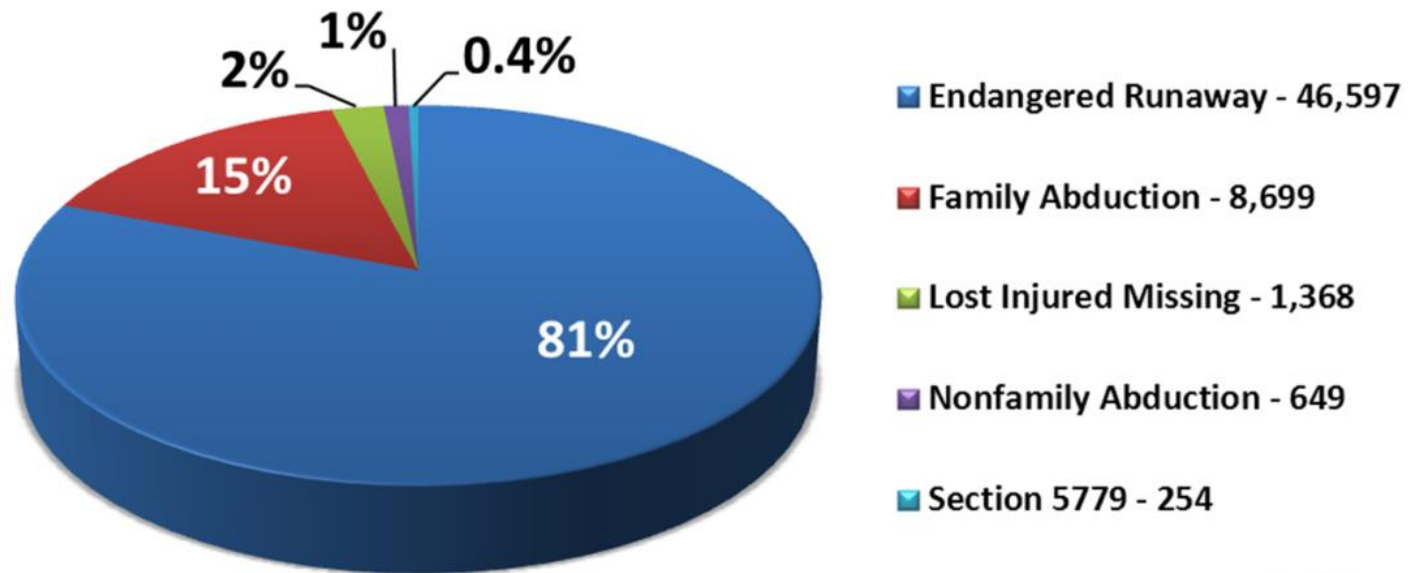
- **A private, nonprofit 501(c)(3) organization**
- **NCMEC is the leading nonprofit in the U.S. working with private industry, law enforcement, families and the professionals who serve them on issues related to missing and sexually exploited children**

Divisions

- **Missing Children Division**
- **Exploited Children Division**
- **Case Analysis Division**
- **Family Advocacy Division**
- **Training Department**
- **External Affairs Division**

Missing Children Division

2009 - 2013 Intakes by Case Type



N = 57,567

Exploited Children Division

- CyberTipline*
- Child Victim Identification Program



**As of January 2015, more than 3.3 million reports*

Case Analysis Division

- **Case Analysis Division**
 - › Sex Offender Tracking Team
 - › Child Sex Trafficking Team
 - › Research

Child Sex Trafficking Team

- Review missing child cases for child sex trafficking (CST) indicators
 - › 1 in 6 endangered runaways reported to NCMEC in 2014 were likely sex trafficking victims*
- Child sex trafficking reports are received and referred to LE for independent review and potential investigation

*<http://www.missingkids.com/KeyFacts>

Family Advocacy Division

- Provide crisis intervention
- Offer emotional support to victims and families
- Reunification
- Family Advocacy Outreach Network
- Team Hope

External Affairs

- **Prevention and education arm of NCMEC**
- **Develop prevention programs focused on missing and exploited children's issues**
- **Deliver programs through community outreach**



Online Risks

Online Risks

- **Online Sexual Solicitation**
- **Sexting**
- **Sextortion**



Online Sexual Solicitation

- **Sexual solicitation** – Unwanted request to engage in sexual activities or talk, or any sexual request by an adult.
- **Aggressive sexual solicitation** - Include actual or attempted offline contact through mail, by telephone, or in person.
- **Distressing sexual solicitation** - Episode where the child recalls being very upset or afraid because of the incident.

How does solicitation occur?

- Most occur on social networking sites
- Most occur among older teens
- Most teens are solicited by peers
- Most are not bothered by it

Offenders entice children by:

- Exploiting their natural curiosity
- Gradually introducing explicit images
- Using adult status to control a child's behavior
- Offering gifts like cell phones
- Manipulating a child's emotions and insecurities

Signs of Grooming

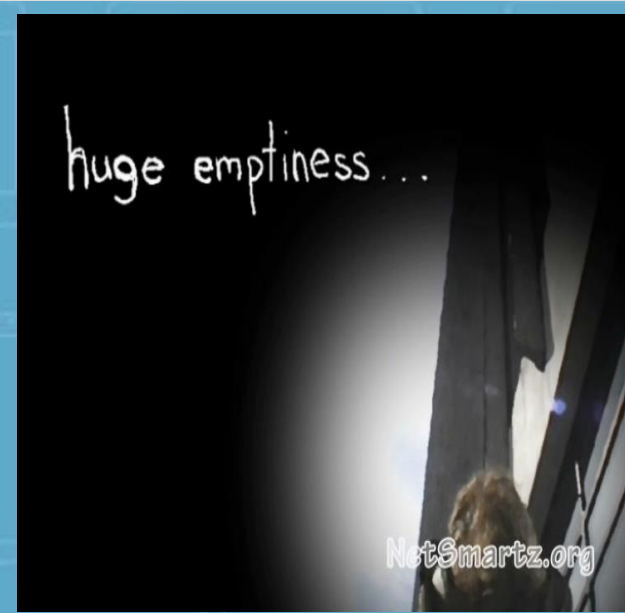
- **Sending gifts**
- **Getting angry when they can't talk to them**
- **Trying to isolate them from their family and friends**
- **Sending inappropriate images**

Encourage Them to Report

- Anyone who sends them photos or videos containing obscene content
- Anyone who speaks to them in a sexual manner
- Anyone who asks them to meet in person



Julie's Journey NSTeens.org



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Sexting

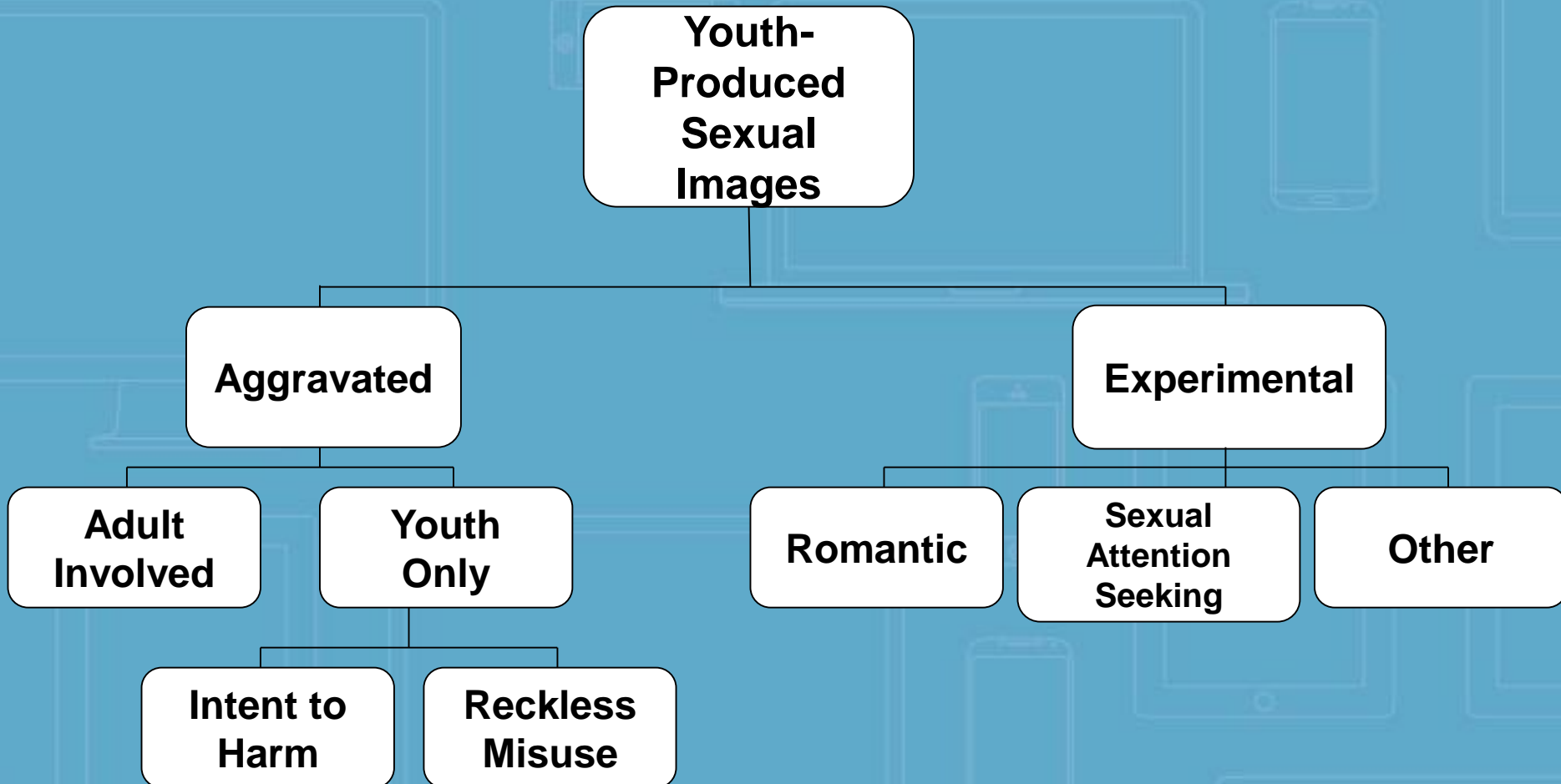
Sending nude or semi-nude images through technology, usually through cell phones

- **2.5%** of teens have appeared in or created a “sext.”
- **7%** of teens have received a “sext.”

Why Teens Sext?



Typology





Received: Dec 13, 4:54 pm
From: Steve
Need to see u now, send me a hot pic
Dec 13, 4:54 pm
0/160 1/7 abc

To Inbox

Options

SEND PWR END

Your Photo Fate



Consequences of Sexting

In the News

Police Bust Virginia Sextin More Than 100 Teens

April 5, 2014

By LIZ FIELDS via **WORLD NEWS**

Students might face felony charges for sexting

By Lori Higgins, Detroit Free Press 8:30 a.m. EDT October 13, 2014



Jessica Logan

In July 2008, Jessica Logan, 18, committed suicide in her closet after months of alleged abuse from her Ohio classmates. Logan's ex-boyfriend forwarded nude picture to hundreds of other high school girls, many of whom allegedly harassed Logan at school, calling her a "slut" and "whore." Logan's mother claims her daughter's suicide occurred when the harassment became unbearable.

Jessica's parents sued her school, the city of Montgomery, Ohio, and several students they believe were involved for unspecified monetary damages. The suit accuses the school and the Montgomery police of not doing enough to keep their daughter from being bullied and harassed after the nude photos of her were widely viewed.

Mom's Fight To End Cyber Abuse
Special Section: Eye on Parenting

CREDIT: CBS

"Some guys made up an Instagram page, and they got naked. They started posting them on the Instagram page," Kayla School told ABC News affiliate **WRIC-TV** in Richmond, Va.

"I've seen the page, and there are like 13 naked girls on t

The sexting was brought to the attention of school officials after one student heard another student discussing it.

(Photo: Mike Itchue, Detroit Free Press)

Buy Photo

Teaching About Sexting

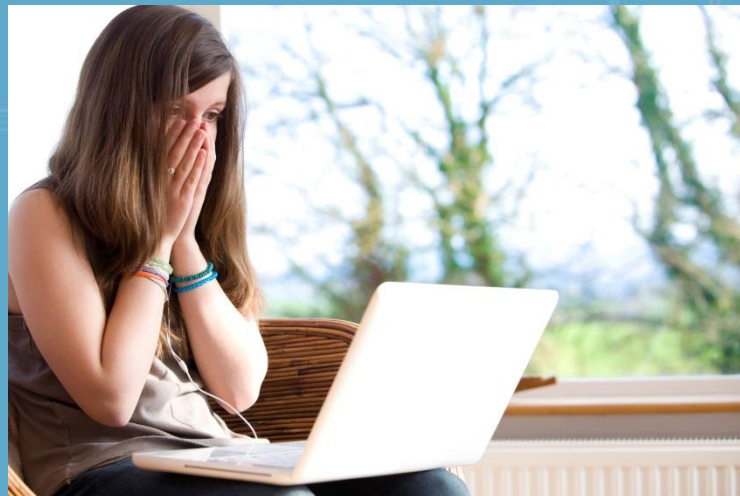
- Talk about the consequences
- Tell them to never forward images
- Discuss healthy sexual relationships
- Talk about how images spread
- Encourage them to report



Sextortion

Definition of Sextortion

- Involves the use of non-physical forms of coercion, such as blackmail, to extort individuals into providing sexual content, money, or even engage in sexual acts.



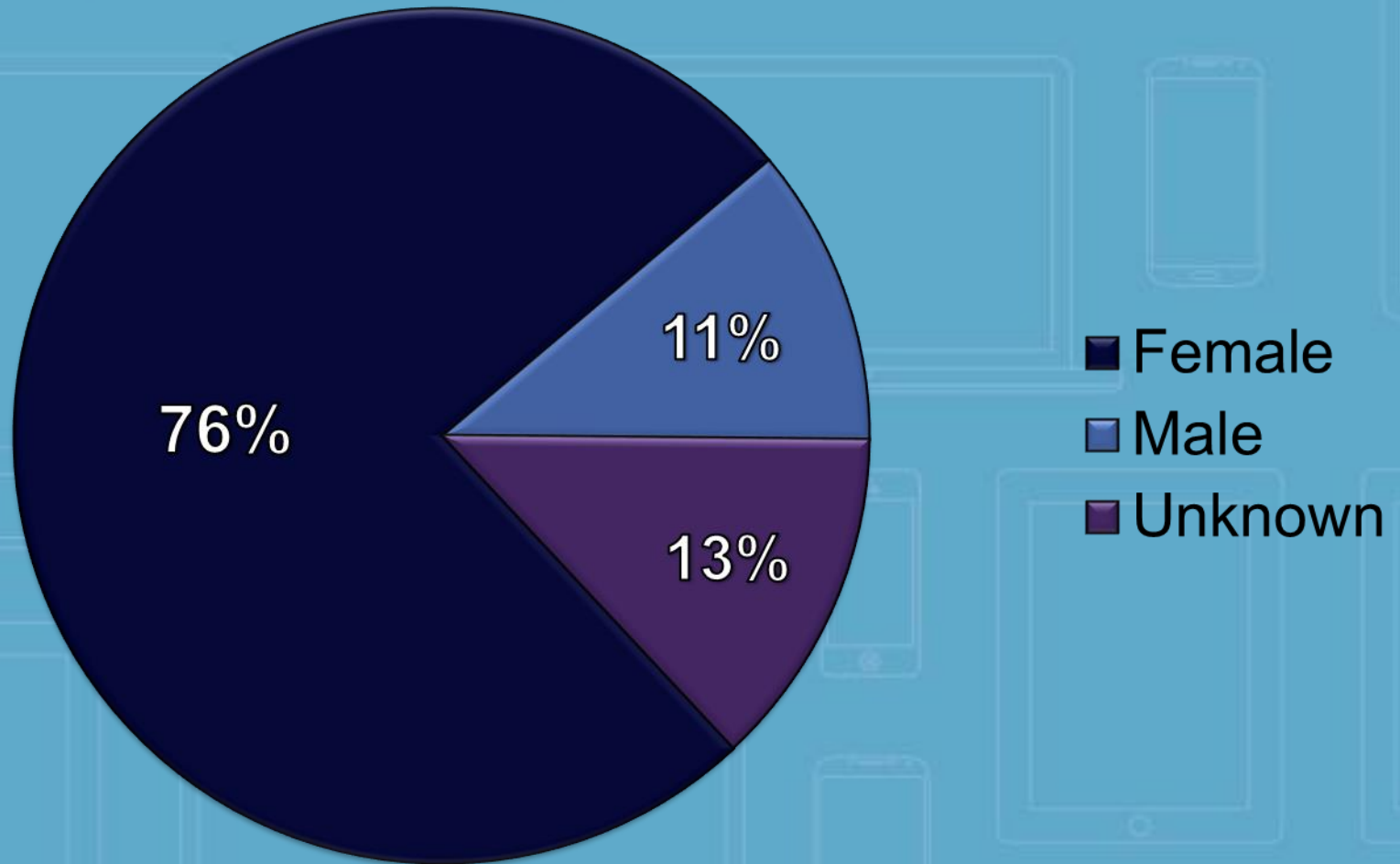
Sextortion Report

12-year old girl was on an internet video/text chat site and showed her breasts. The offender then told her that he had taken video of her and would post it all over the internet unless she did what he said for the next 15 minutes.

How Does Sextortion Differ from Sexting?

- Majority of offenders are unknown
- Goals of offenders are different
 - › 78% to acquire more explicit sexual content
 - › 7% to obtain money
 - › 5% to obtain sexual favors

Who Are the Child Victims?*



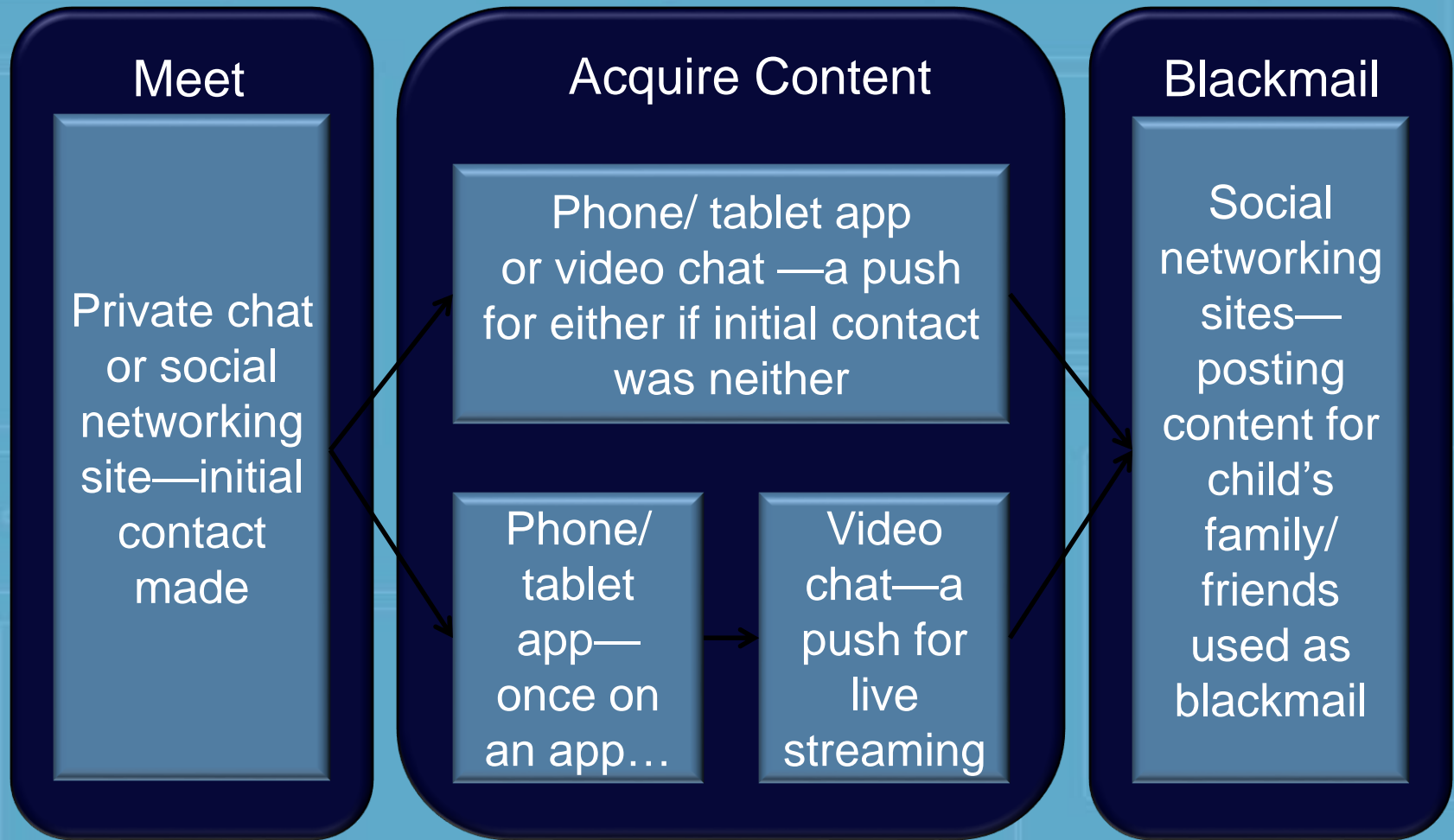
*Data analyzed from 310 CyberTipline reports received between October 2013 and November 2014.

Who Are the Child Victims?*

- Overall
 - › 9-17 years old; *Avg* = 14.75
- Females
 - › 9-17 years old; *Avg* = 14.69
- Males
 - › 12-17 years old; *Avg* = 15.04
- Reports in which sex was unknown
 - › 13-17 years old; *Avg* = 15.57

*Data analyzed from 310 CyberTipline reports received between October 2013 and November 2014.

How Does this Typically Happen?



Negative Outcomes of Sextortion

- **Regardless of child age or gender, experiencing a “negative outcome” significantly predicted a greater “concern for others”**
- **Experiencing a negative outcome was associated with increased parent involvement and parent reports**



Amanda Todd



Hello!



Prevention and Response

Lessons Learned

- Understand that teens engage in risky behaviors
- Acknowledge that teens are naïve
- Inform without scaring teens
- “Don’t do it” messages are unsuccessful
- Discuss healthy sexual relationships with teens

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Parents & Guardians | Educators | Law Enforcement | Teens | Tweens | Kids

Parents & Guardians

Follow us on Twitter
@NetSmartzKids

Join us for online safety tips, Internet news, and more.

Parenting wired kids can be difficult, especially if you didn't grow up with the same technologies. These resources can help.

Tell us how you're using NetSmartz!

Read the NetSmartz Blog!

CHOOSE AN ISSUE

- CELL PHONES
- CHILDREN as VICTIMS
- CYBERBULLYING
- E-MAIL, IM & CHAT ROOMS
- FILE SHARING
- GAMING
- IDENTITY THEFT
- INAPPROPRIATE CONTENT
- INTERNET SAFETY
- PREDATORS
- REVEALING TOO MUCH
- SEXTING
- SOCIAL NETWORKING

Videos | **Presentations**

NETSMARTZ news

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TOTAL DEFENSE™
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Discussion Starters

Games

Read about the Issues

Safety Pledges

Tip Sheets

Videos

NetSmartz.org/Tipsheets

SEXTING

Questions and Answers from NetSmartz® Workshop

Many youth think and insist that anything that they want to do with their bodies and their phones is their business. Youth who own cell phones enjoy the feeling of privacy and freedom away from their parents or guardians. But when they also feel confidence and entitlement over their bodies, it's easy to understand why 1 in 5 teens (13-19) have sent a sexually suggestive image or message. However, when youth engage in "sexting," the sending or posting of nude or partially nude images of minors, the law takes a very different view.

Help your children avoid the potential life consequences of sexting by learning more about the issue and talking to your children before they put themselves in a compromising position.

Q: Why do youth sext?

A: Youth sext for a multitude of reasons such as pressure from friends, trying to impress a crush, and responding to a sexual text message; some willingly send nude photos of themselves to a boyfriend or girlfriend. Most of these decisions are made without foresight of how these sexually explicit images and messages could affect their futures. It's important for parents and guardians to understand that as technically astute as their children are, they often don't think about the implications of how quickly digital information can spread via cell phone and the Internet.

Q: What are the consequences of sexting?

A: Youth who take sexual images of themselves may be charged with the production of child pornography, and if they send the images to a friend, distribution. The person who receives these images may be charged with the possession of child pornography, and if they forward them, distribution. Consequences may range from fines and community service to jail time or inclusion on a sex offender registry. However, legal consequences are not the only outcomes that children face; it is also important to take the social and psychological impacts of sexting into account.

tips to prevent SEXTING FOR TEENS

NetSmartz.org/TipSheets

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Q: **THINK ABOUT THE CONSEQUENCES**

A: of taking, sending, or forwarding a sexual picture of someone else, even if it's of you. You could get kicked off of sports teams, face humiliation, lose educational opportunities, and even face a police investigation.



NEVER TAKE

images of yourself that you wouldn't want everyone—your classmates, your teachers, your family, or your employer—to see.



BEFORE HITTING SEND

remember that you can't control where this image may travel. What you send to a boyfriend or girlfriend could easily end up with their friends, and their friends' friends, and so on...



IF YOU FORWARD

a sexual picture of someone without their consent, you are violating their trust and exposing them to potential ridicule. It's not up to you to decide who should see their body, so don't forward the image to anyone.



IF ANYONE PRESSURES

you to send a sexual picture, don't give in and talk to an adult you trust. Remember that anyone who tries to get you to do something you are uncomfortable with is probably not trustworthy.

Watch Real-Life Stories at NSTEENS.ORG

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Online Educator Training

Teaching Digital Citizenship

Online Educator Training Program

Sponsored by:



What is it?

NetSmartz® Workshop and Club Penguin™ have teamed up to offer a self-paced, online training program to help you teach Internet safety and prepare kids to be better digital citizens.

This training will cover the issues of:

- Digital literacy & Ethics
- Inappropriate Content
- Online Sexual Solicitation
- Online Privacy
- Sexting
- Cyberbullying

How long will it take?

Approximate running time: 1 hour

Who can use it?

Anyone teaching Internet safety to children ages 5-17, including:

- Educators
- Library Media Specialists
- Law-Enforcement Officers
- Youth Group Leaders

What will I take away?

You will learn what digital citizenship is, why it is so important, and how to teach it using our suggested resources for all age groups.

When you complete the training program, you will receive a certificate you can use to apply for continuing education credits.

Needhelpnow.ca

NeedHelpNow.ca

EN FRANÇAIS

LEAVE SITE QUICKLY

You(th) are **not** alone .



SELF/PEER
EXPLOITATION
IT'S NOT OK

REMOVING PICTURES

DEALING WITH OTHERS

GETTING HELP

COPING

REPORTING

FAQ

KEEP IT REAL

DID YOU KNOW?

RESOURCES

Click here
to view
our new
video!



How to Deal with
Online Blackmail

Welcome to NeedHelpNow.ca

If you (or a friend, peer or sibling) have been involved in a self/peer exploitation incident (otherwise known as "sexting"), we are here to help. This site provides you with guidance on steps you can take to get through this.

Want your peers to
stop spreading your
picture/video?

CLICK HERE

Want your
picture/video removed
from the Internet?

CLICK HERE

Want to talk to
someone about
what's happening?

CLICK HERE

Want information about how
to take care of yourself?




CLICK HERE

Want help dealing
with a situation that has
gone too far?

CLICK HERE

"Send this Instead" App

sendthisinstead.com



Send This Instead App Gives Kids an Alternative to Sexting

12
Send This Instead

“ Sorry, no camera.
So I drew it instead



”

49
Send This Instead

I can't send you nude photos, but I'll forward this to my dad and you can try asking him for some.

Report to CyberTipline®

- Anyone who sends a child photos or videos containing obscene content
- Anyone speaking to a child in a sexual manner
- Anyone who asks a child to meet in person

**How to
Report**

**Visit www.cybertipline.org
Call 1-800-THE-LOST®**

Introduction to Child Sex Trafficking Awareness and Response (ICSTAR)

- Free online training
- This course is designed for **child serving professionals**
- Focuses on the unique dynamics involved in working with a minor victim of sex trafficking
- www.missingkids.com/ncmecuniversity

A dark, textured chalkboard with the word "QUESTIONS?" written in white chalk. The text is centered and occupies most of the board's width. The background of the entire slide is a solid blue color with faint, light blue outlines of various electronic devices like smartphones, tablets, and desktop monitors. A vertical dotted white line runs down the right side of the slide, ending in a small white arrowhead pointing upwards.

QUESTIONS?



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